

LEADING INNOVATIVE ORGANIZATIONS

THE EXECUTIVE ROUNDTABLE FOR MATERIAL GROWTH

A conversation with Bob Eckert

CEO, New & Improved LLC

July 20, 10 am EST

To see our Event Schedule and to Register:

[Register for Roundtable Membership](#)

The Executive Roundtable is hosted by

[Growth Arc Advisors LLC](#)

THE
MATERIAL
GROWTH
NETWORK



10:00



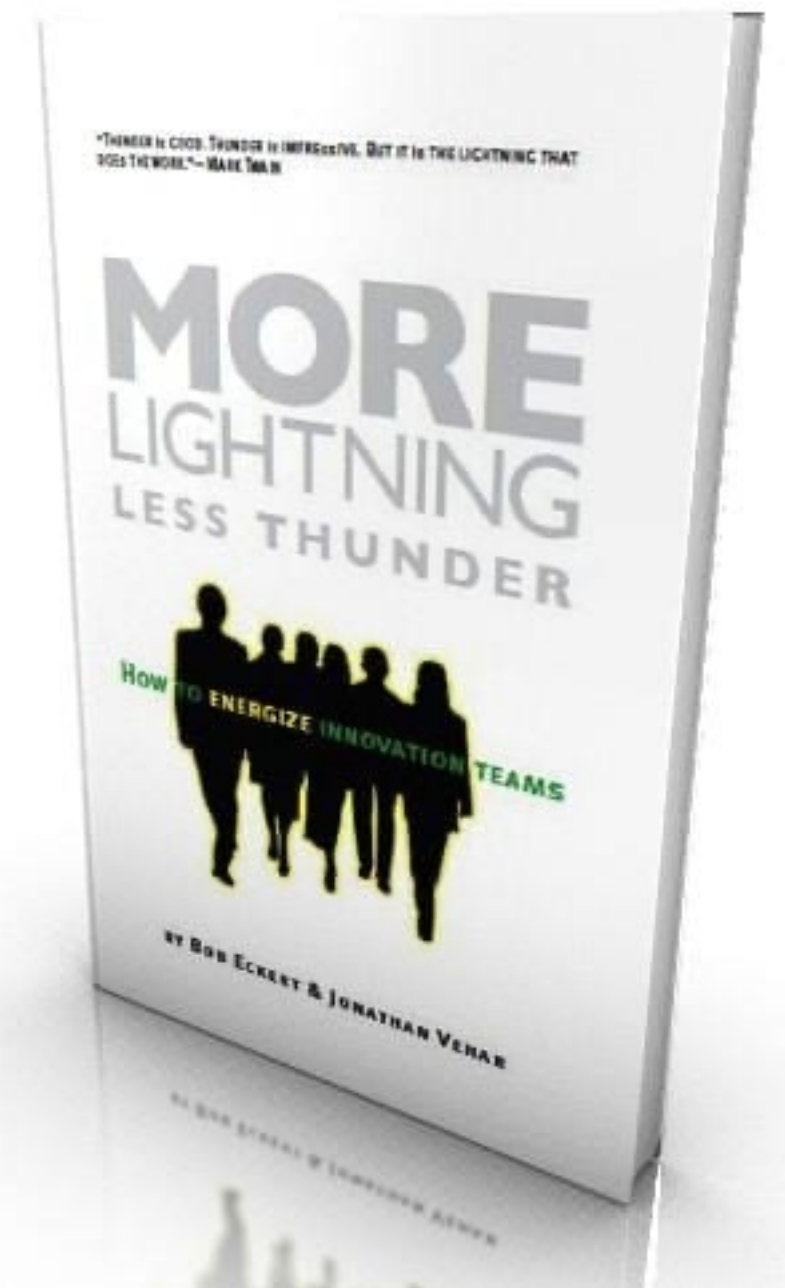
Breaktime for PowerPoint by Flow Simulation Ltd. Pin controls when stopped

Bob Eckert

Bob Eckert is CEO at [New & Improved](#). He focuses on helping organizations harness and develop the innovative brain power of their people to deliver new and improved results.

Fast Company calls him an “Innovation thought leader” and he has been quoted in publications such as Forbes and Inc.com. He has written extensively about innovation leadership. The author of numerous articles and books, his two most popular are [Demystifying Innovation Culture Efforts](#) and [More Lightning, Less Thunder: How to Energize Innovation Teams](#).

Organizations that have benefited from his organizational and leadership development work include: General Electric, Intel, Johnson & Johnson, Mercedes-Benz, TE Connectivity, Kimberly Clark, and many others.



MATERIAL | GROWTH



Innovation Leadership Values

And how to be a great human being

P **Passion**
Doing (primarily) what I love doing

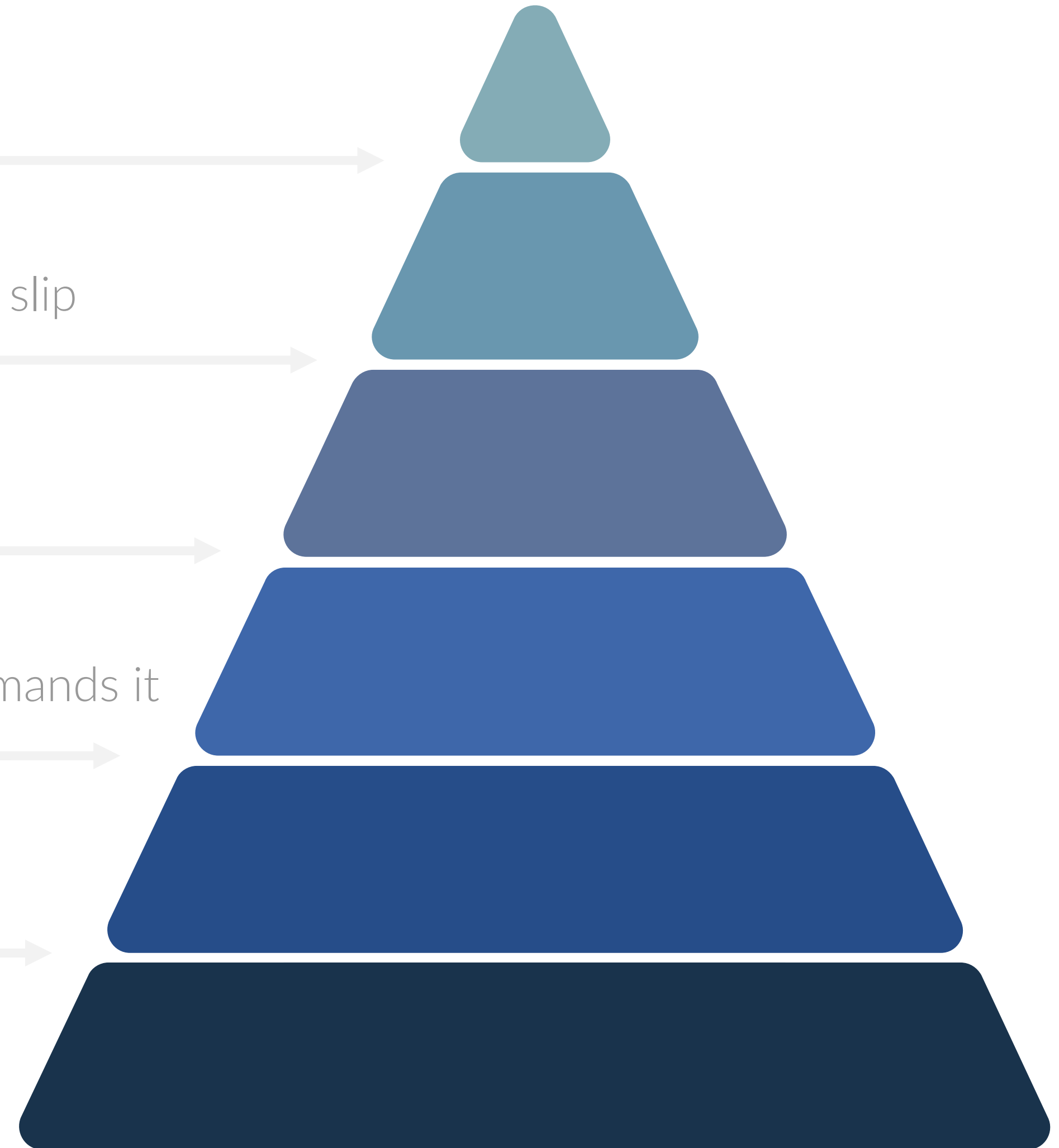
I **Integrity**
Living my values, and accepting the coaching when I slip

T **Tenacity**
Humble, curious persistence

C **Courage**
Doing the thing that is hard, because my passion demands it

C **Curiosity**
Learning as a habit. Everywhere, all of the time

H **Humility**
A growth mindset





Universal Creative Process

A synthesis of the common innovation methodologies including:

Creative Problem Solving, Design Thinking, Kepner-Tregoe, Think-X

Process is shown linearly, but in reality occurs in any order.

Every step has a creative Diverge-Converge cycle embedded in it.

Innovation Ecosystem



Innovation Ecosystem

Components can be further broken down for assessment

Basis

Empirical work examining innovation failures, and examples of successful innovation cultures.

Academic work (e.g. Ekvall 4P's) identifies similar themes but doesn't provide method to address components.

Are you leading innovation?

Creativity masterclass access: Elevate (ASK)
Downloadable assessment as PDF (in Exec Summary)

OFFER: 45 min complimentary conversation

PURPOSE:

- discuss your organization's specifics

Contact Information

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Next Event

Building a Biopolymer Leader

Rich Altice, fmr CEO NatureWorks

Wed, August 23 10 am ET

Register

[Register Here](#)

Roundtable Membership
& Event Schedule

